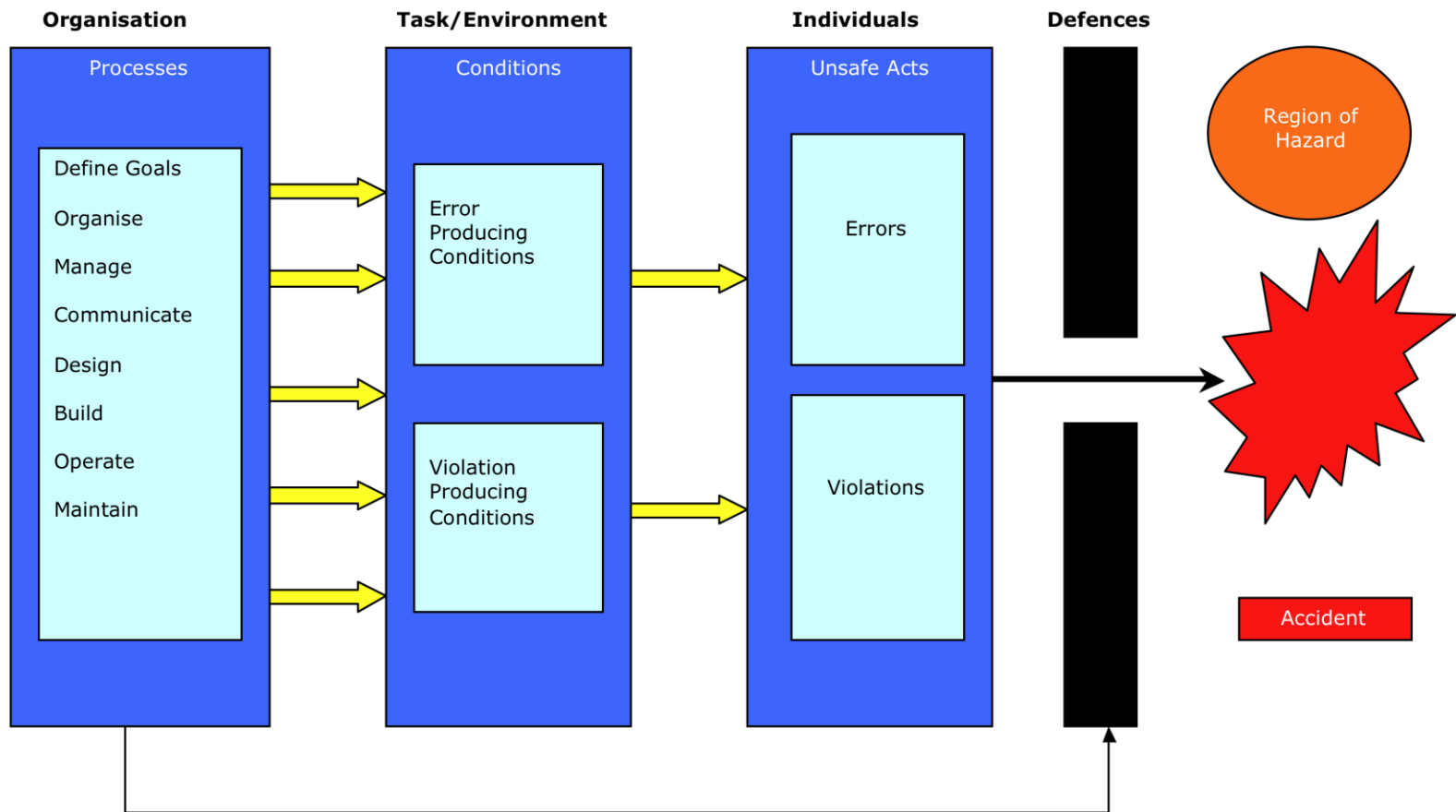


The Necessity for Standardisation in the Maritime Industry

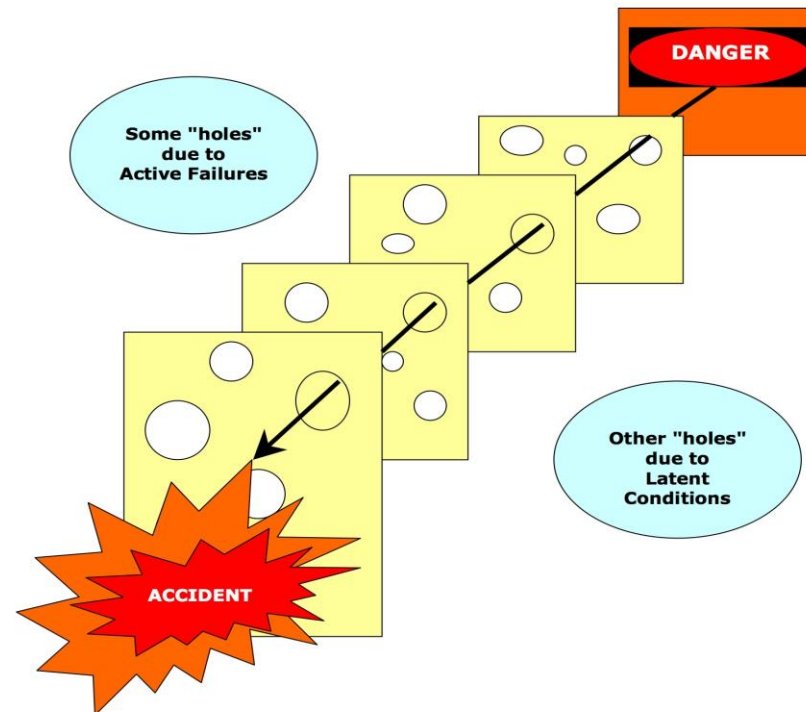
Capt. Timothy Crowch
TankerOperator – 17th September 2013 - Hamburg

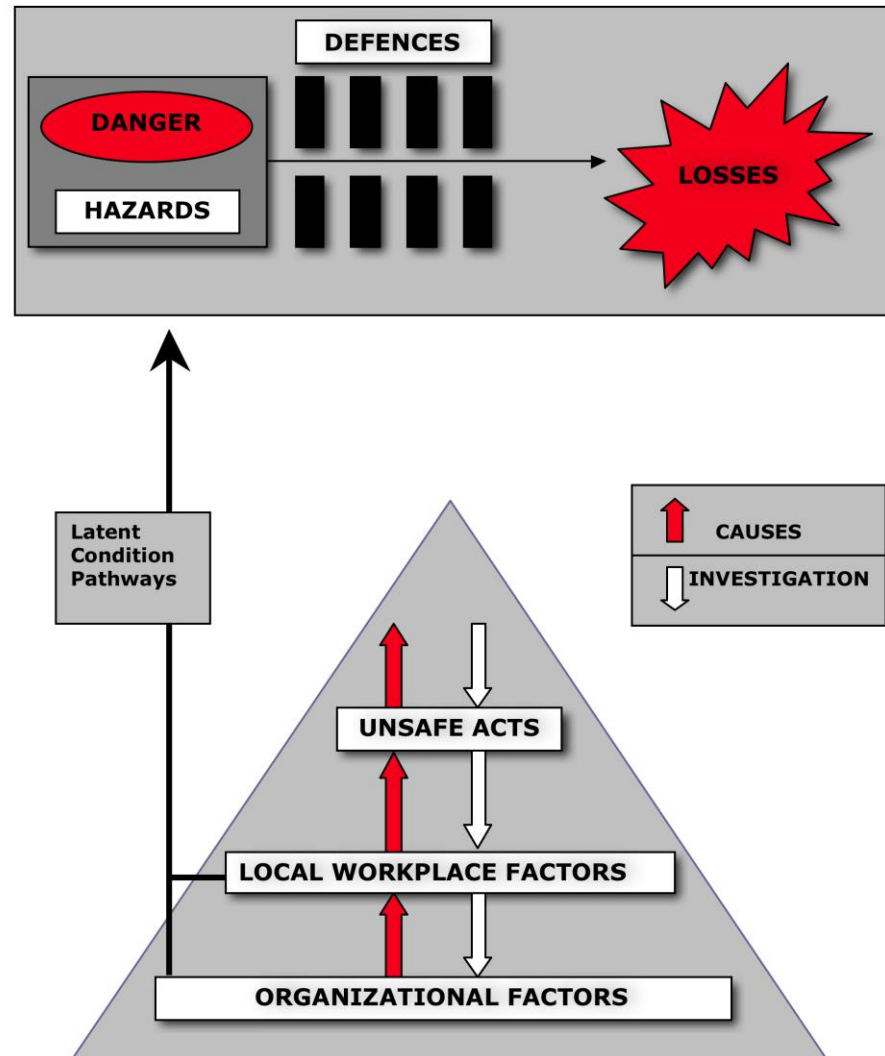
The Organisational Accident

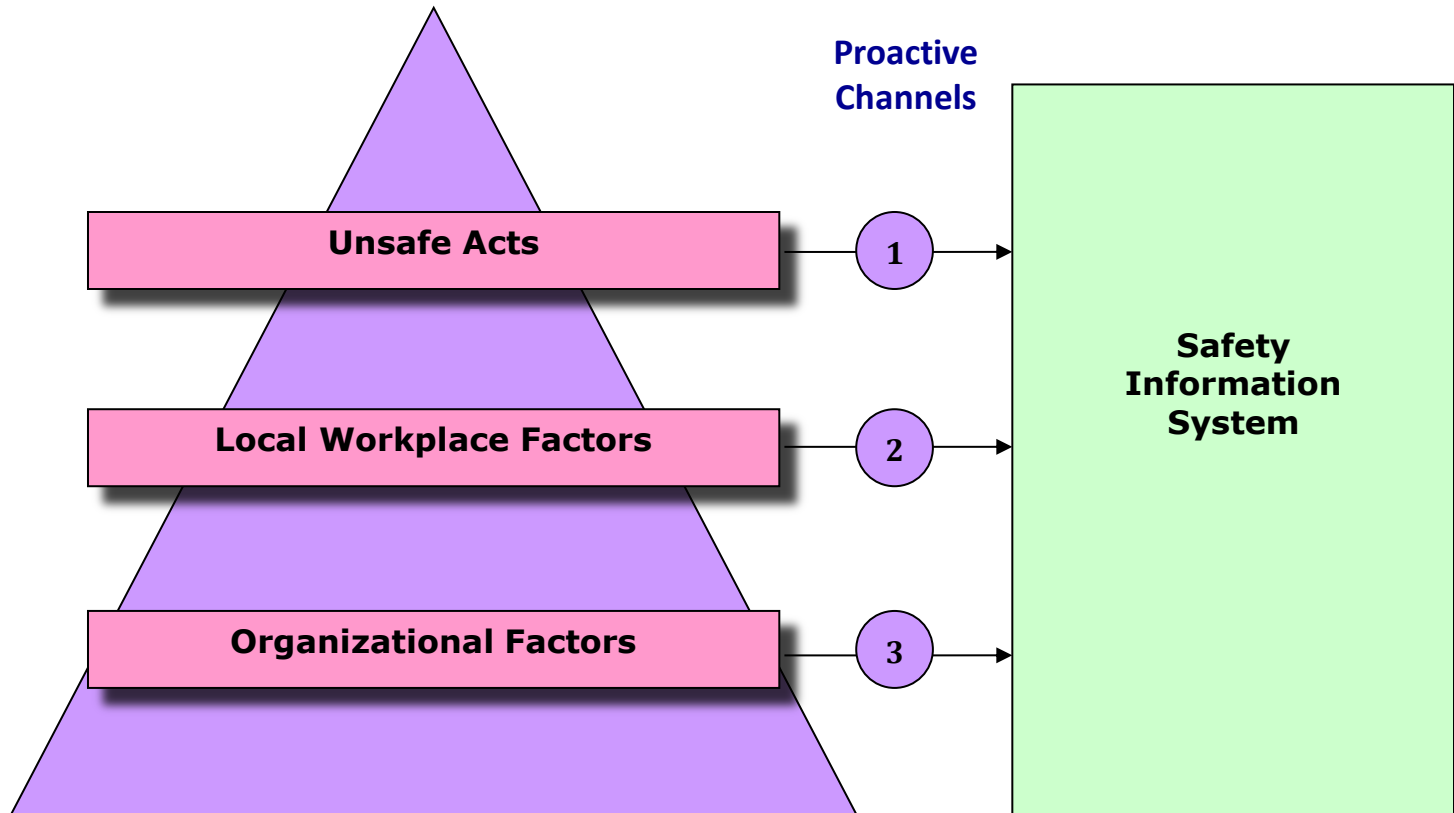
Prof. James Reason



The "Reason" Model
Prof. James Reason







The Candidate Areas for Proactive Process Measurement
Prof. James Reason

TANKEROperator



A320



A330



A380

The Philosophy of "Pro-Active Safety Management"

- Safety Management = Risk Management
- Risk Control : Cost Control
- Cost Control : Efficiency
- Efficiency = Productivity
- Productivity = PROFIT



Thank you



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